

4007-08

Degree (Part-III) Examination, 2022

(Vocational)

BUSINESS MANAGEMENT

[PPU-D-III (H)-BBM-8]

(International Business)

Time : Three Hours]

[Maximum Marks : 50

Note : Candidates are required to give their answers in their own words as far as practicable. Answers **any five** questions. The questions are of **equal** value.

1. ✓ What is International Business? What are its importances?
2. ✓ What is Balance of Payments? Explain in details.
3. What do you understand by Euro market? How it is beneficial for the countries participating in it?
4. ✓ Explain joint venture ownership. Is it related with licensing.

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[P.T.O.]

5. What different product decisions are required to be taken in International business?
6. What export promotion schemes are being conducted by government of India for promoting exports?
7. What are the steps of pricing decisions in International business?
8. What is the procedure of International Business? Explain each step of the procedure.
9. Throw light on recent export trends of India especially focusing on financial year 2020-21 and 2021-22.

✓ 10. Write short notes on **any two** of the following :

- ✓ (a) Asian Development Bank
- ✓ (b) STC and MMTC
- (c) International Liquidity
- (d) Tariff and Non-tariff barriers

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