

4007-08

Total Pages : 2

Degree (Part-III) Examination, 2023

(Vocational)

**BUSINESS MANAGEMENT**

[ PPU-D-III (H)-BBM-8 ]

[ Paper : Eighth ]

( International Business )

Time : Three Hours]

[Maximum Marks : 50

Note : Candidates are required to give their answers in their own words as far as practicable. Answer any five questions. All questions carry equal marks.

1. International trade plays a significant role in the economic development of a country. Explain it.
2. Define Foreign exchange control. What are its objectives?
3. State in brief the functions of International Monetary Fund (IMF).

4007-08/820

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4. What is adverse balance of payment? Explain the methods of correcting it.
- ~~5.~~ Write down the features of pricing decisions of International Business.
- ~~6.~~ Explain Multinational Marketing and its characteristics.
- ~~7.~~ Discuss the tariff and non-tariff barriers of international trade.
8. Briefly introduce some of the major Govt. agencies engaged in export promotion from India.
9. Write down the initiatives taken by Govt. in recent years for import substitution and export promotion.
10. Write short notes on **any two** of the following :
  - (a) Exchange Rate Restriction
  - ~~(b)~~ Pricing Decision
  - ~~(c)~~ WTO
  - (d) Contribution of MSME Sector in export from India

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